

COURSE CREDIT REQUIREMENTS & GRADING

Your final grade will depend on the number of points you score. You can get the maximum of 100 points if you

- **attend lectures** (18 altogether, excluding the first class) for a maximum of $(18 \times 1.5 =) 27$ points
 - Each unexcused absence reduces your score by 1.5 points. Absences can be excused by showing a doctor's note.
- **give an in-class presentation** for a maximum of 25 points
 - Presenters must come to my office hour on the Monday the week before the presentation is due.
 - For this meeting, presenters should have a mind map of the assigned paper and an outline of their talk ready that we can discuss.
- **hand in weekly mind map summaries of the assigned readings** for a maximum of $(12 \times 2 =) 24$ points
 - How mind maps work will be explained in the first week of class.
 - If you have questions about the readings, you can come to my office hours (cf. below).
 - Each assignment not handed in reduces your score by 2 points. Each late day reduces your score by 1 point, up to five days after the due date.
 - You may work on an assignment together but write it up yourself. If you worked together with another student, note their name on your assignment.
- **hand in a final project** for a maximum of 24 points

COURSE MATERIALS & READINGS

Copies of all course materials, including readings, are available on the course web page:

http://www.linguistics.ucsb.edu/faculty/swulff/teaching/01_Ling50.html

SPECIAL ACCOMODATIONS

University policy requests that any accommodation must be initiated by the student. If you need special accommodations for the examinations, or if you have other learning needs that your TA or instructor should be aware of, you may request accommodations by contacting the Disabled Students Program.

Phone: (805) 893-2668

Location: 1201 SAASB

URL: <http://www.sa.ucsb.edu/dsp>

CONTACT

Instructor: Stefanie Wulff, Ph.D.
 Lecture: M W 9:30-10:45am (Phelps 1425)
 Office hours: Monday 3:30-5pm (SH 3523)
 Phone: (805) 893-7241
 Web: <http://www.linguistics.ucsb.edu.faculty/swulff>
 Email: swulff AT linguistics.ucsb.edu

SYLLABUS

GENERAL INTRODUCTION		
1	30 Mar	General introduction / mind maps
2	1 Apr	Language and the media
3	6 Apr	Language and organizations
4	8 Apr	NO CLASS
5	13 Apr	Language and youth / Language and gender
6	15 Apr	Multilingualism, ethnicity, and identity
LOOKING CLOSER: LANGUAGE AND ... (PRESENTATIONS)		
7	20 Apr	... the media: Machin (2008) on news texts
8	22 Apr	... the media: Chen (2004) on evaluation in Chinese and British media texts
9	27 Apr	... institutions: Penman (1990) on politeness in courtroom discourse
10	29 Apr	... institutions: Kleifgen (2001) on social alignment at the workplace
11	4 May	... gender: Bucholtz (2004) on language, gender, and sexuality
12	6 May	... gender: Motschenbacher (2009) on the construction of commercial gender identities using body-part vocabulary
13	11 May	... youth: Bucholtz (2001) on identity construction of nerds
14	13 May	... youth: Bouhours & Daly (2007) on judicial sentencing remarks in youth courts
15	18 May	... ethnicity: Hornberger (1998) on language policy, education, and rights
16	20 May	...: Santa Ana (2009) on immigrant jokes
17	27 May	... politics: Erjavec & Volcic (2007) on recontextualizing political discourse
18	1 Jun	... the media: Yan (2008) on TV talkshow therapy discourse
19	3 Jun	Revision and evaluation FINAL PROJECTS DUE

LINKS

Freemind mindmapping software: <<http://freemind.sourceforge.net/>>

OBLIGATORY READINGS (ALL ONLINE)

- Bouhours, Brigitte and Kathleen Daly. 2007. Youth sex offenders in court: An analysis of judicial sentencing remarks. *Punishment & Society* 9.4:371-94.
- Bucholtz, Mary. 2001. The whiteness of nerds: Superstandard English and racial markedness. *Journal of Linguistic Anthropology* 11.1:84-100.
- Bucholtz, Mary. 2004. Language, gender, and sexuality. In: Edward Finegan and John R. Rickford (eds.). *Language in the USA: Themes for the twenty-first century*. Cambridge: Cambridge University Press, 410-29.
- Chen, Lily. 2004. Evaluation in media texts: A cross-cultural linguistic investigation. *Language in Society* 33:673-702.
- Erjavec, Karmen and Zala Volčič. 2009. 'War on terrorism' as a discursive battleground: Serbian recontextualization of G. W. Bush's discourse. *Discourse & Society* 18.2:123-37.
- Hornberger, Nancy H. 1998. Language policy, language education, language rights: Indigenous, immigrant, and international perspectives. *Language in Society* 27:439-58.
- Kleifgen, Jo Anne. 2001. Assembling talks: Social alignment in the workplace. *Research on Language and Social Interaction* 34.3:279-308.
- Machin, David. 2008. News discourse I: Understanding the social goings-on behind news texts. In: Andrea Mayr (ed.). *Language and power: An introduction to institutional discourse*. London/New York: Continuum Press, 62-89.
- Motschenbacher, Heiko. 2009. Speaking the gendered body: The performative construction of commercial femininities and masculinities via body-part vocabulary. *Language in Society* 38:1-22.
- Penman, Robyn. 1990. Facework and politeness: Multiple goals in courtroom discourse. *Journal of Language and Social Psychology* 9.1/2:15-38.
- Santa Ana, Otto. 2009. Did you call in Mexican? The racial politics of Jay Leno immigrant jokes. *Language in Society* 38:23-45.
- Yan, Xiaoping. 2008. TV talk show therapy as a distinct genre of discourse. *Discourse Studies* 10.4:469-91.